

## haakaa® Nipple Cream



**haakaa®** IS A REGISTERED TRADEMARK  
OF THINK GREEN LIMITED NEW ZEALAND  
83 Riverland Road, Kumeu, Auckland  
For more information, please visit:

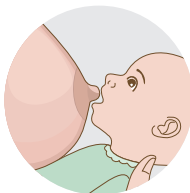
[www.haakaa.co.nz](http://www.haakaa.co.nz)



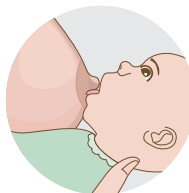
A good latch can help prevent nipple damage. Haakaa recommends consulting your midwife, lactation consultant, or other maternity care professional if you have concerns.



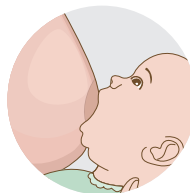
Hold your baby's body close, supporting their head. Their body should be aligned, and their nose level with your nipple.



Still supporting your baby's head, tilt it back so that their top lip brushes against your nipple – this will allow your baby to open their mouth wide.



Once your baby's mouth is open wide, their chin should be able to touch your breast first. Their head should be tipped back, so that their tongue can reach as much breast as possible.



There will be much more of your areola visible above your baby's top lip than below their bottom lip. Their nose should be clear, while their chin is pressed in against your breast.

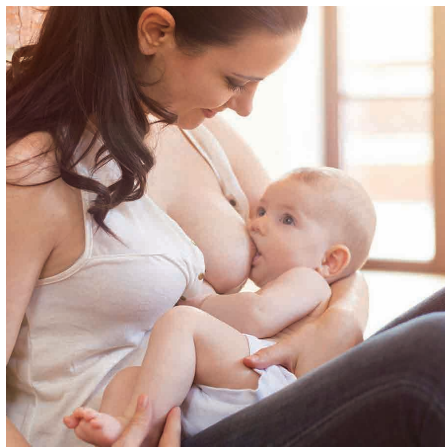
# haakaa®

## Nipple Cream

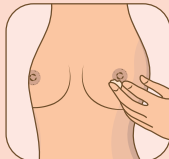
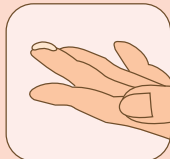
Nourishing relief for dry, cracked nipples



- Soothes & protects sore nipples
- No need to remove before breastfeeding
- 100% ultra-pure medical-grade lanolin



### Directions:



**During breastfeeding:** After feeding, allow your nipples to dry. With clean, dry hands, take a pea-sized amount of cream from the tin, rubbing it between your fingers to soften if necessary. Apply the cream to your nipples and areolas. Reapply as needed. There is no need to remove or wash away the nipple cream before your baby's next feed.

**During pregnancy:** Apply cream to your nipple area twice a day to help promote soft, supple skin and prevent dryness.



100% ultra-pure  
medical-grade lanolin

**A gentle solution:** Dry, cracked nipples can cause discomfort and pain, making breastfeeding a challenge. Haakaa Nipple Cream is the perfect solution, providing nourishing relief.

Made in New Zealand, this Nipple Cream is made of all-natural, 100% medical-grade lanolin. Refined to meet the stringent standards of the US Pharmacopoeia to reduce allergenic properties, this Nipple Cream is ultra-pure – there are no additives, making it fragrance, paraben and preservative-free to protect your sensitive skin.

**Caution:** Always perform a patch test before using any new products. Discontinue use if any reaction occurs. Keep out of reach of children. For individual use only. Put lid back on tightly after use. If symptoms persist, see your healthcare professional. Use within 12 months of opening. Store in a cool, dry place.